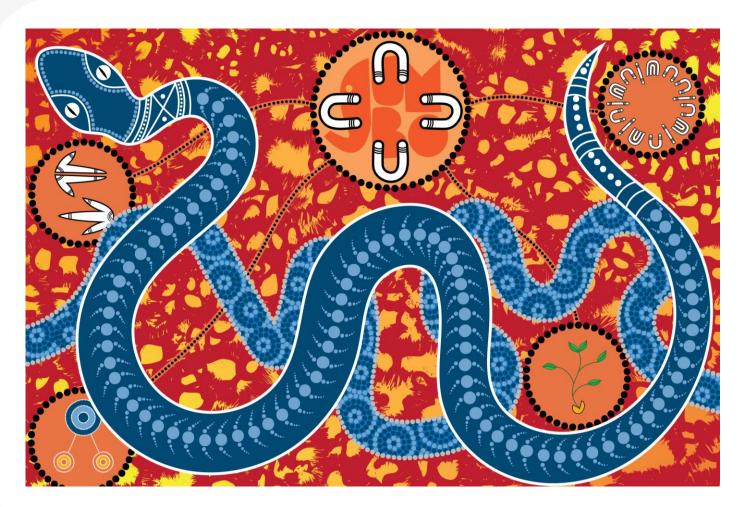


Jumbo Interactive Limited
2025 Annual General
Meeting

11 November 2025

# **Acknowledgement of Country**



Jumbo Interactive Limited (Jumbo) and its controlled subsidiaries (Group) would like to acknowledge the Turrbal and Yuggara People, the traditional custodians of the land on which our global business was founded.

We pay our respects to elders past and present, the keepers and storytellers of First Nations customs and culture. We would also like to extend our respect to any Aboriginal or Torres Strait Islander people engaging with this presentation.

Across the seas, we would also like to acknowledge the Blackfoot Confederacy, including the Siksika, Piikani and Kainai Nations; the Stoney-Nakoda Nation; and the Tsuut'ina Nation, upon whose land our subsidiary, Stride Management Corp, operates.

#### **Artist acknowledgement**

Chad Briggs, local Yugambeh artist

Depicted in the art, you can see the Rainbow Serpent across the page representative of life and creation. Visible beneath is the Brisbane river, paying homage to our beginnings in Brisbane.

The Bora's (circle images) depict threads of Jumbo's history, clockwise from the centre:

- · All of our people at Jumbo;
- Our stakeholders and the lives of each person we impact through our services;
- · A green shoot, symbolic of our reconciliation journey;
- Our Australian region in blue, with trails connecting to our growing businesses in the UK and Canada; and
- The kangaroo and emu, always moving forward.

# Chair's address

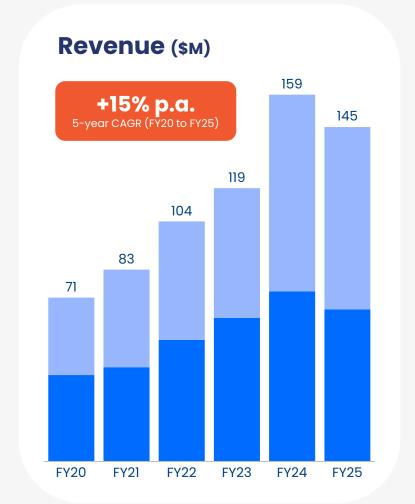


Susan Forrester AM

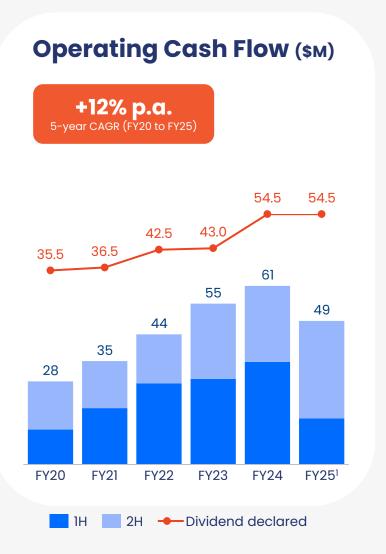


# Proven track record of growing earnings and cash

Another strong result, second only to FY24 which was boosted by record jackpots







<sup>1.</sup> FY25 was impacted by a subdued jackpot environment – no jackpots >\$100m.



# **Our strategy**

**Protecting the Core, Diversifying for Growth** 

### **Key Priorities**



Protect and grow Oz Lotteries market share



**Strengthen** SaaS and Managed Services



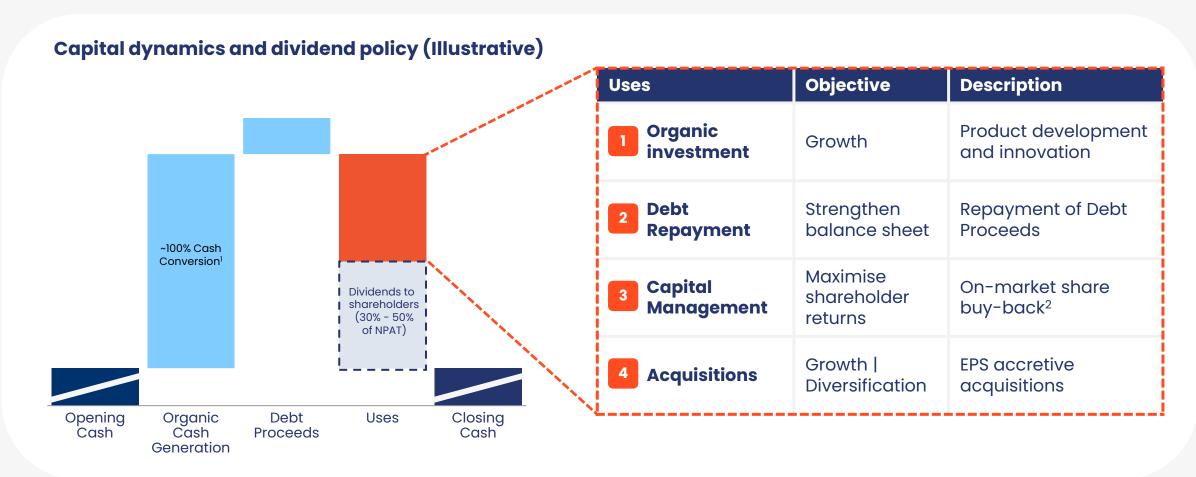
**Scaling** our proprietary products



Accelerating growth through acquisitions

# **Updated Capital Management Framework**

Focused on executing our growth strategy while maximising shareholder value



<sup>1.</sup> Cash Conversion Ratio = Free cash flow / NPAT (where Free Cash Flow = Operating cash flow less capex).

<sup>2.</sup> The timing and number of shares to be purchased continues to depend on the prevailing share price and alternative capital deployment opportunities. Jumbo reserves the right to vary, suspend or terminate the program at any time.



## **Board of Directors**

### Susan Forrester AM



Chair of the Board,
Independent
Non-Executive Director

Appointed September 2020

### Mike Veverka



Managing Director,
Chief Executive Officer
and Founder

### Sharon Christensen



Independent Non-Executive Director

Appointed September 2019

### Giovanni Rizzo



Independent Non-Executive Director

Appointed January 2019

### Michael Malone



Independent Non-Executive Director

Appointed September 2024

# **Our People**













First row: Jumbo's new Head Office in Milton. Second row: 2025 Hackathon, Battle of the Tech Bands, Jumbo's UK Team.

# **Our People**



#### Great Place to Work Certified in all regions









Jumbo's L&D programs

#### **QUT Scholarships**





# **FY25 Sustainability Highlights**

#### **Carbon Neutral**

Australian operations from FY22-24



Employee EV car subscription program launched origin

# Multi-award winning

Learning and development programs



#### >\$290 million raised

For our charity partners, including our Splash for Good program

#### >\$70,000 donated

to our local community through sponsorships and donations

40:40 VISION

Continued commitment to

**HESTA's gender** diversity vision

Welcomed three new charity clients







# Great Place To Work Certified Certified

#### **Enhanced**

our waste, water and energy management



4.5

NABERS

WATER

#### **Implemented Sedex**

as our supplier ESG screening tool

Sedex Member

Responsible
Gambling
Framework

# Managing Director, CEO and Founder's address





### **FY25 Overview**

Another strong result, second only to FY24 which was boosted by record jackpots

# **Lottery Retailing**



Engaging players, diversifying products

- Strong engagement and loyalty despite softer jackpots
- Refined marketing playbook is delivering positive results
- Charity and proprietary products momentum

### SaaS



Scaling partnerships, growing share

- Record TTV (\$250m+) and revenue (\$10m+)
- Multiple partners achieving best-ever results
- 24% share of Australia's lottery fundraising market

### **Managed Services**

Refocused, building momentum

- Operating model gaining traction in the UK
- Stride delivered above expectations
- Growth and operating leverage focus



# Capital Management

Strong balance sheet, focus on shareholder returns

- On-market share buy-back
- FY25 total dividend of 54.5 cps fully franked
- Disciplined approach to acquisitions



<sup>1.</sup> Internal estimate following market scan and program value assessment in 2024.



# **Our strategy**

**Protecting the Core, Diversifying for Growth** 

### **Key Priorities**



Protect and grow Oz Lotteries market share



**Strengthen** SaaS and Managed Services



**Scaling** our proprietary products



Accelerating growth through acquisitions

Jumbo's B2C Portfolio - Going for Growth in the Prize Draw Market

Brand	JOZ LOTTERIES	DREAM GIVEAWAYS	DREAM GIVEAWAY
Market Opportunity (Total Population <sup>1</sup> )	27 million	70 million	350 million
Key Financials <sup>2</sup> (TTV   EBITDA   EV)	\$457M   \$36M	\$118M   \$17M   \$110M	\$27M   \$7M   \$55M
Products (draws per year)	Reseller 1,000+	Product Owner 3,000+	Product Owner 18
Technology	Best in Class	Bespoke	Bespoke
Marketing	Developed	Scaling	Constrained
Scale (Active Customers)	~1.0M	~0.7M	~0.2M

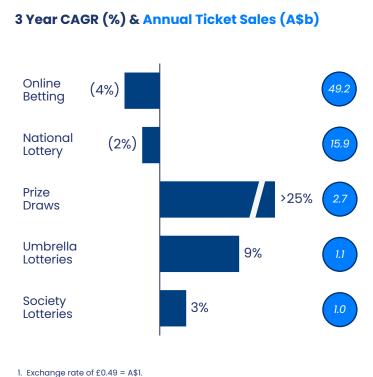
<sup>1.</sup> Source: United States, United Kingdom and Australia Population (2025) Worldometer.

<sup>2.</sup> Exchange rates of £0.49 = A\$1; US\$0.65 = A\$1; DCG and DG are based on unaudited management accounts.



Going for Growth in the UK Prize Draw market

## Prize draws are a significant and growing market



- 2. Source: Gambling Commission Industry Statistics | Postcode Lottery Annual Report
- 3. Umbrella Lotteries has been excluded from Society Lotteries and included as its own market

# With substantial headroom for future growth



### Attracting a younger, digitally savvy customer



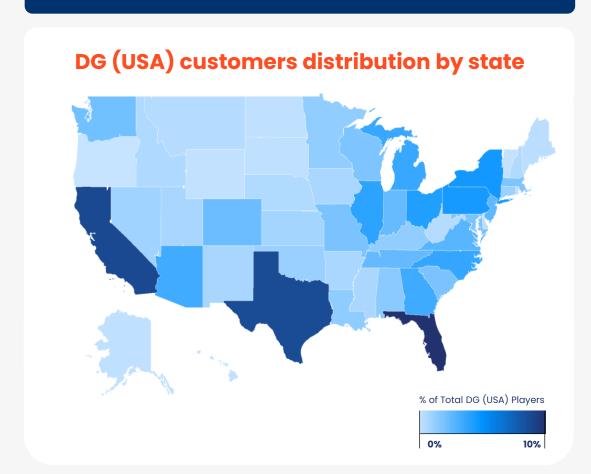
#### Prize draw participants are typically

- Predominantly digital, with over 99% playing online
- Younger than lottery supporters
- · Seeking lifestyle prizes

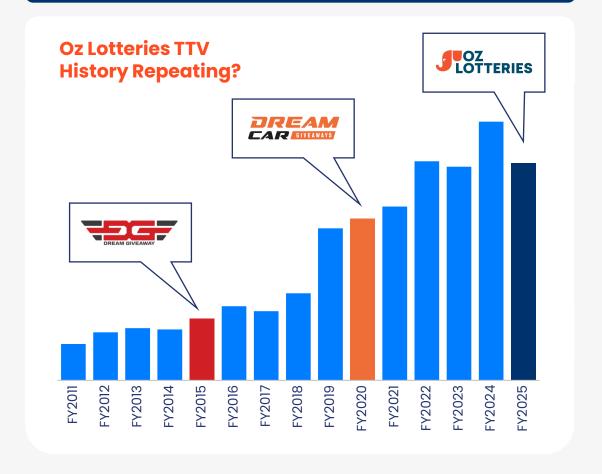
1. London Economics Report for UKG and DCG player data

Going for Growth in the Prize Draw market

Prize draws are a significant and growing market



#### Where our brands are relative to Oz Lotteries



**Jumbo's B2C Portfolio** 

### How Jumbo will create value

0

#### **Value Protection**

Foundational stability to ensure regulatory compliance and reputation is safeguarded

2

#### **Value Enablement**

Capabilities built over 25 years servicing the lottery market that will enable efficient and effective scaling

3

#### **Value Creation Opportunity**

Optimally positioned to scale and capture meaningful market share

### **Integration Approach**

Our integration approach has been designed in three core phases to **optimise value** and set the foundations **to drive future growth** 

Phase 1: Set up for Success

**Phase 2: Value Enablement** 

Phase 3: Growth, Scale and Value Capture

# **Our strategy**

**Protecting the Core, Diversifying for Growth** 

### **Key Priorities**



Protect and grow Oz Lotteries market share



**Strengthen** SaaS and Managed Services



**Scaling** our proprietary products



Accelerating growth through acquisitions

# Scaling and strengthening our business

**Diversifying for growth in Australia** 

#### **Our FY25 Non-TLC portfolio**

Non-TLC
Oz Lotteries TTV

\$14.9M

3.3% of Lottery Retail TTV

Non-TLC
Oz Lotteries Revenue

\$8.0M

† 88% from PCP

External SaaS TTV

\$250.9M

† 11.5% from PCP

New Reseller Agreements





Daily Winners
Premium

~48,000

members<sup>1</sup>

#### **Recent wins**

#### SaaS agreement with RSL Queensland

- Signed September 2025
- This will almost double External Charity SaaS to nearly \$0.5 billion in FY27



### **Awaiting Decision**

#### **Lotterywest RFP**

- Submitted May-25
- Expect a decision by Jan-26

<sup>.</sup> As at 30 June 2025



# **Our strategy**

**Protecting the Core, Diversifying for Growth** 

### **Key Priorities**



Protect and grow Oz Lotteries market share



**Strengthen** SaaS and Managed Services



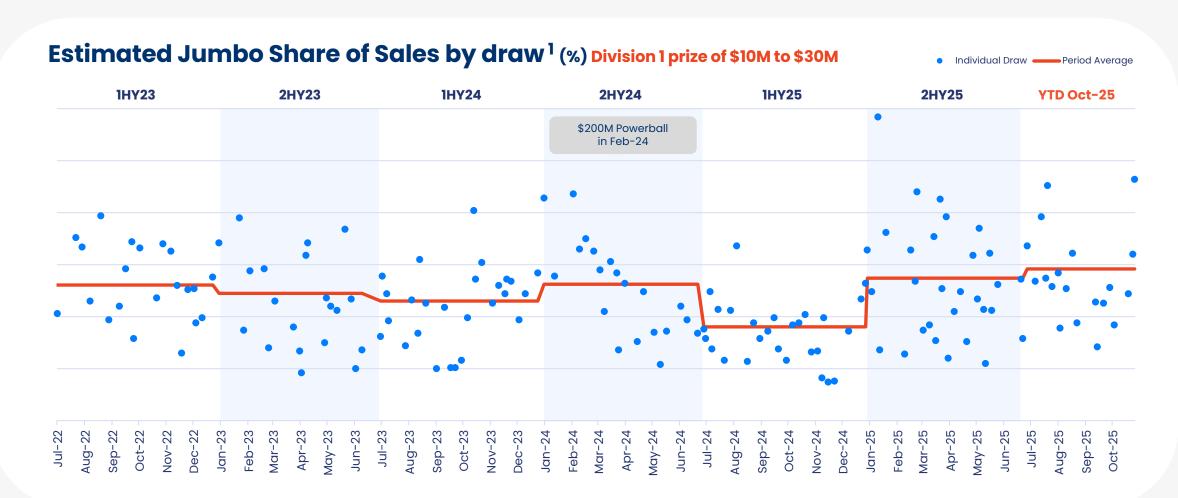
**Scaling** our proprietary products



Accelerating growth through acquisitions

# Protect and grow Oz Lotteries market share

Maintaining market share during a modest jackpot period



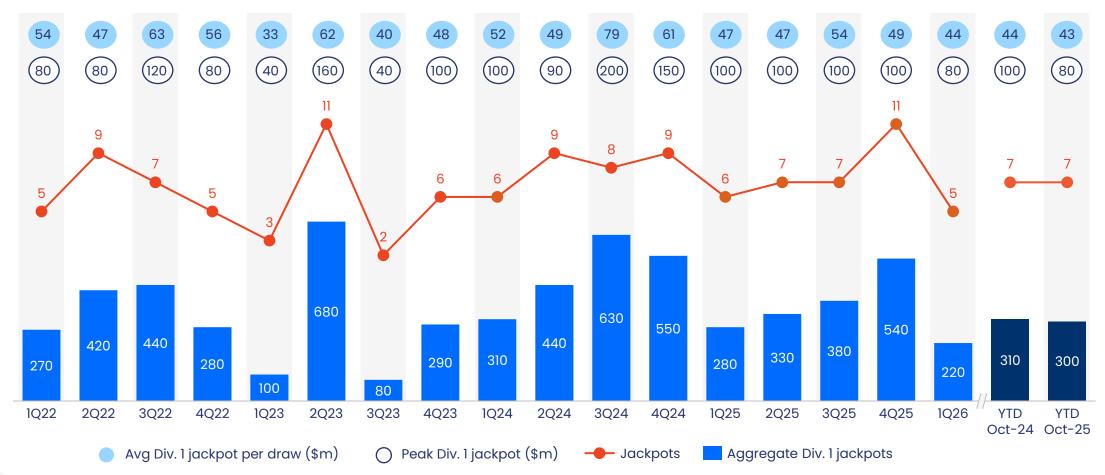
<sup>1.</sup> Jumbo's share estimate of total Powerball and Oz Lotto ticket sales calculated as Oz Lotteries TTV divided by internal estimate of total lottery ticket sales (based on game mechanics).



# **Trading Update**

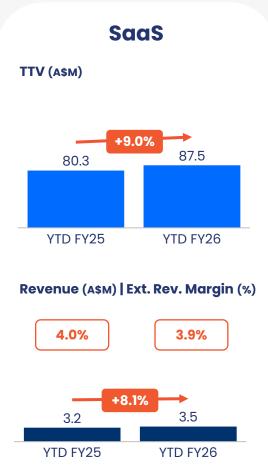
**Modest start to FY26** 





# Trading Update Four months to 31-Oct-25





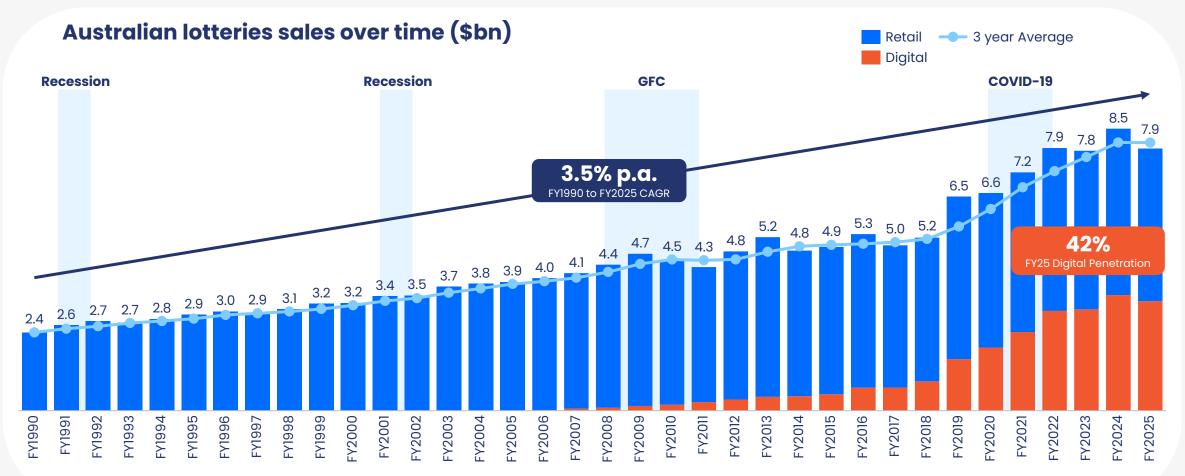




<sup>1.</sup> Figures are based on unaudited management accounts for the period 1 July 2025 to 31 October 2025 that have not been independently reviewed or verified.

### **Australian lotteries**

Consistent and resilient growth over the long term



Source: Australian Gambling Statistics, Tabcorp, TLC.

# FY26 Group Outlook Updated for acquisitions | Revised Dividend policy

#### **Australia**

(Lottery Retailing + SaaS + Corporate)

**Underlying EBITDA Margin** 

46% - 50%

#### TTV

- Lottery Retailing TTV driven by large jackpot frequency and size
- Strong charity and proprietary products momentum to deliver a growing share of total Lottery Retailing TTV supported by promotions
- SaaS momentum sustained, supported by strong organic growth and enhanced service model

#### Revenue

- Lottery Retailing revenue margin to rise slightly, supported by favourable product mix across TLC and non-TLC products
- · SaaS revenue margin to remain stable, with revenue growth aligned to TTV

#### **Marketing costs**

- Supporting player engagement and retention across jackpot cycles:
  - Lottery Retailing marketing costs 2.5% 3.0% of Lottery Retailing TTV
  - Promotion costs including Daily Winners: 0.5% 1.0% of Lottery Retailing TTV

#### **Group | Capital Management**

- Target dividend payout ratio of 30% to 50% of statutory NPAT with any changes to take effect from 1H26
- On-market share buy-back remains disciplined and opportunistic, balancing share price and alternative uses of capital<sup>2</sup>
- Total M&A transaction costs of ~A\$3.0M

#### **Managed Services**

#### UK

 Driven by new business wins, pricing initiatives and continued operating model traction

#### Canada

 Supported by contract momentum and modest investment to drive future growth **Underlying EBITDA Growth** 

10% - 15%

**Underlying EBITDA Growth** 

5% - 10%

#### DCG (UK)1

Continued momentum driven by growth in existing competitions and further investment in brand and marketing

Underlying EBITDA
Contribution (8½ months)

£7.0m - £7.3m

#### DG (USA)1

 Excludes U\$\$0.4m – U\$\$0.6m initial strategic investment to accelerate future growth Underlying EBITDA Contribution (8 months)

US\$2.7m - US\$3.0m

<sup>1.</sup> Based on unaudited management accounts.

<sup>2.</sup> Conducted on an opportunistic basis and commenced in September 2022. The timing and number of shares to be purchased continues to depend on the prevailing share price and alternative capital deployment opportunities. Jumbo reserves the right to vary, suspend or terminate the program at any time. As at 30 June 2025, \$11.0m of shares had been purchased at an average price of \$12.30.

### **Growth and Diversification over time**

#### EBITDA by Source (\$M) 8% **Australian Centric** One customer \$92M Government Lottery Australia **Managed Services** DCG (UK) FY25 proforma DG (US) **EBITDA** 8% 66% \$19M 4.8x FY18 EBITDA Seven years later Global Footprint Diversify outside of TLC agreement Focus on Government, Charity Lotteries and Prize Draws

### Disclaimer

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All dollar values are in Australian dollars (A\$) unless otherwise stated.

