



SHAREHOLDER COMMUNICATIONS POLICY

Purpose

Jumbo Interactive Limited ('the Company') has implemented a shareholder communications strategy to:

- ensure effective and timely communication with shareholders;
- provide shareholders with ready access to balanced and understandable information about the Company and corporate proposals; and
- make it easy for shareholders to participate in General Meetings.

Scope

The Company's Shareholder Communications Policy is guided by:

- the ASX Corporate Governance Council's Corporate Governance Principles and Recommendations; and
- recommendations by the Business Council of Australia and other similar bodies regarding more effective methods of shareholder communication.

Communication Methods

The Company regularly communicates information to shareholders through a range of forums, publications and on-line. These include:

- the Company's website;
- email distributions;
- shareholder newsletters;
- General Meetings;
- the Annual Report;
- the Sustainability Report
- broker and investor presentations;
- domestic and international investor roadshows

Online Materials

The Company maintains an investor relations section on its website to assist with shareholder communication. The following investor and shareholder information is available on the company website:

- ASX announcements;
- audio and video webcasts where practicable
- annual and financial reports;
- Corporate Governance statement and supporting charters and policies; and
- additional material relevant to shareholders posted periodically.

Innovation

The Company recognises that:

- the information needs of shareholders, investors and other stakeholders are becoming increasingly sophisticated;
- information needs to be conveyed with ever increasing speed; and
- different types of investors and shareholders have different degrees of access to technology.

So, whilst paper communications continue, shareholders are encouraged to register on the Company website to receive email notifications of significant announcements.

Broker and Investor Presentations

The Company's investor relations extend to briefing stockbrokers, analysts and institutional investors from time to time, to assist their understanding of the Company and its operations as well as to provide explanatory background and technical information.

The Company's policy for conducting these briefings is not to disclose any information which is, or potentially is, material price sensitive information, that has not been announced to the ASX and the market generally. No briefings should be held during pre-results periods (ie, 'closed periods' for Directors and Officers share trading) unless approved by the CEO.

Any prepared presentation to be given to analysts and investors will be released through the ASX and made available on the Company's website before the start of a briefing session.

Review Frequency

Generally every year unless required more frequently.

This policy was approved by the Board on 24 August 2022