



Jumbo Interactive Ltd

ABN 66 009 189 128 (ASX: JIN)

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EMPLOYEE SHARE OPTIONS LAPSE



The Company advises that a total of 300,000 Options exercisable at \$4.00 have lapsed unexercised following staff changes.

There remain 1,800,000 Options exercisable at \$4.00 expiring 3 September 2018, and 400,000 Options exercisable at \$4.00 expiring 6 November 2018.

About Jumbo Interactive

Jumbo Interactive Limited is listed in Australia (ASX: JIN) as well as the German Frankfurt, Berlin and Stuttgart exchanges (Symbol: WKN A1C82X).

In 2000, Jumbo sold its first lottery ticket on the internet and witnessed a dramatic rise in popularity due to the convenience of buying tickets online. At first customers were attracted to the security of never losing a ticket and the convenience of automatic number checking, prize payments and auto-play. In 2012, Jumbo released a lottery app for the iPhone and a new transition began driven by the convenience of mobile lotteries. The new app for the Apple watch takes the customer experience a step further with prize alerts, winning numbers and ticket management now available on the wrist.

The Company operates the popular website www.ozlotteries.com in Australia and www.jumbolotto.de in Germany. In the USA, Jumbo is in a partnership to develop www.lotteryrewards.com and is working towards being able to sell US lotteries on the Internet.

Jumbo has proven its ability to open up new lottery markets with its innovative technology and internet marketing initiatives that have brought lotteries to new



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demographics via the internet. Jumbo has succeeded in targeting a younger and more mobile demographic with mobile now accounting for 39% of all online sales.

For further information:

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