

**ASX RELEASE – Wednesday, 31 July 2013**

## **MEXICO AND GERMANY WEBSITE DEVELOPMENT UPDATE**

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- MEXICO WEBSITE COMPLETED AND SUBMITTED FOR FINAL APPROVAL.
- ESTIMATED TIMEFRAME FOR RELEASE IS SEPTEMBER 2013.
- DEVELOPMENT OF GERMANY WEBSITE PROGRESSING WELL FOR RELEASE IN DECEMBER 2013.

Leading interactive lottery business, Jumbo Interactive (ASX: JIN), provides an update on the progress of the website development in Mexico and Germany.

Development of the Mexico website has now been completed and has been submitted for approval from Sorteo Games. The estimated release date is September 2013.

Development of the Germany website has commenced and is progressing well towards a release date in December 2013. Following the release of the two websites, marketing can begin and the businesses can commence earning revenue.

In November 2012, Jumbo signed a deal with Sorteo Games to begin selling official Mexican lotteries in Mexico. Earlier this month, Jumbo received licenses in all states in Germany to begin selling official lottery tickets on the Internet in Germany. Jumbo intends to expand into new jurisdictions such as Mexico and Germany to sell official lotteries on the Internet as it is successfully doing in Australia.

## About Jumbo Interactive

Jumbo Interactive Limited is listed in Australia (ASX:JIN) as well as the German Frankfurt, Berlin and Stuttgart exchanges (Symbol: JUB).

In 2000, the Company sold its first lottery ticket on the Internet and since then has developed [www.ozlotteries.com](http://www.ozlotteries.com) into a popular place for lotteries to be played.

Jumbo has proven its ability to open up new lottery markets with its innovative technology and Internet marketing initiatives that have brought lotteries to new demographics via the Internet.

Jumbo has recently expanded from the A\$4 billion Australian lottery market into the A\$64 billion North American and Latin American lottery markets, increasing the population base from 22 million to 400 million people.

In addition to this, Jumbo is in the process of establishing operations in the \$10 billion German lottery market to increase the population base a further 80 million to 480 million people.

Jumbo employs over 90 staff, has its headquarters in Brisbane and plays an important role in the Australian lottery industry with over A\$22 million in additional State Government revenue raised from sales in 2012, A\$17 million in 2011 and A\$15 million in 2010.

### For further information:

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