

ASX RELEASE – Thursday 14th December 2006

OZLOTTERIES ONLINE MARKETING INNOVATIONS



RELEASED IN TIME FOR CHRISTMAS

Sending a lottery ticket Christmas gift to friends and loved ones has taken on a whole new dimension with the announcement today of a new online facility on www.ozlotteries.com.

The Jumbo lottery division has set a new Australian benchmark for online lotteries, unveiling the online “Gift Voucher”, “Refer-a-Friend” and new graphical “Number Pickers” in the lead-up to Christmas and the \$33 million Superdraw.

ASX Code:	JUM
Shares on Issue:	370 million
Options on Issue:	16.25 million
Share price (13 Dec 2006)	4.0c
Market Cap:	\$15 million
Top 20 hold:	47%
Annual Share Volume	391 million
Last Month Share Volume	37 million

“The new Ozlotteries.com Gift Voucher let’s people buy a lottery ticket and email it to friends as a gift, complete with a personalised message – ideal for last-minute shoppers or friends living afar”, said Mr Mike Veverka, CEO of Jumbo Corporation Limited.

“With Christmas less than two weeks away, we believe the Ozlotteries.com Gift Voucher will prove extremely popular with our customers, and we expect an influx of new customers,” he said.

“What better way to send a gift for Christmas to a loved one far away – no fuss, no wrapping, no reliance on international mail delivery, with the potential to make a family member or friend an instant millionaire.”

An Australian record \$33 million is available to players of the Saturday Lotto on 30 December, 2006.

“The Refer-a-friend system encourages players to recommend Ozlotteries.com to a friend, and in return both receive a bonus lottery ticket, with prizes shared between them”, said Mr Mike Veverka.

“The new graphical number picker makes picking favourite numbers fun and easier than ever”, he said.

Launch of the new Ozlotteries.com Web Site

The release of these new enhancements follows the announcement in October of the launch of the new Ozlotteries.com web site.

“The redevelopment of the Ozlotteries.com web site has made it possible to add new features faster, allowing us to respond to market opportunities quicker”, said Mr Veverka.

About Jumbo

Jumbo Corporation is an IT company with a long history in online e-commerce. The company has recently formed an online lottery division that retails popular lotteries such as Saturday Lotto, Powerball and OzLotto via its flagship website at www.ozlotteries.com. The lottery division has agreement with NSW Lotteries and Tattersall’s to resell Australian lottery games online.

The lottery division also supports a private computer network of lottery outlets in various Pacific Islands including Fiji, Cook Islands and Norfolk Island.

In September 2006, the lottery division announced plans to expand into its own proprietary lottery games. The first games – a set of online scratchies – was released in November 2006. The second game – PinBallKeno.com – was released 12 December 2006 and offers a \$1 million division 1 prize every 2 minutes.

The Company has recently released its FY06 Financial Report with its 4th consecutive full year profit.

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