

**ASX RELEASE – Monday 26<sup>th</sup> June 2006**



## **Global Approach Launches New Japanese Casino**

Jumbo Corporation Limited (ASX:JUM) is a substantial shareholder of Global Approach Limited (ASX:GLO) with 18.0% of the shares. GLO today announced the launch of a new Japanese-centric casino at [www.ibigcasino.com](http://www.ibigcasino.com) and also that it had been awarded the eCOGRA “Play it Safe” seal of approval.

ASX Code:	JUM
Shares on Issue:	370 million
Options on Issue:	5 million
Share price (22 June 2006)	3.8c
Market Cap:	\$14 million
Top 20 hold:	47%
Annual Share Volume	451 million
Last Month Share Volume	17 million

iBig Casino focuses exclusively on the Japanese gaming market and has been designed specifically with Japanese tastes and customs in mind. This new site forms part of the assets that would be acquired if shareholders approve the purchase of the Tusk Group on Tuesday 27 June 2006.

The eCOGRA “Play it Safe” seal of approval is important in building player trust which is a major hurdle in building a successful online gaming site. eCOGRA is a London-based independent standards authority for the online gaming industry that awards sites that reach a minimum standard of prompt player payments, safe storage of information, random games, honest advertising and responsible behaviour.

“Jumbo has been expanding aggressively into new overseas markets with its range of lottery games”, said Mr Mike Veverka, CEO of JUM.

“The growth of the iBig Casino is of particular interest to us because it taps into the lucrative Japanese online gaming market”, he said.

The full GLO announcements are attached.

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## **ASX RELEASE**

26 June 2006

### **LAUNCH OF NEW JAPANESE CASINO**

The Directors of Global Approach Limited (ASX code GLO) are pleased to announce that the Tusk Group have launched a new Japanese-centric online casino called "iBig Casino" and located at [www.ibigcasino.com](http://www.ibigcasino.com)

This new casino forms part of the assets that GLO would acquire if shareholders approve the purchase of the Tusk Group at Tuesday's Shareholder meeting.

"The new iBig Casino will focus exclusively on the Japanese gaming market which has far less competition than the European and North American markets", said Mr David Barwick, Executive Chairman of GLO. "In my opinion this new casino has the potential to very quickly become the largest online casino in the group and forms part of the assets that would be acquired at this Tuesday's shareholder meeting", he said.

#### **About the iBig Casino**

The iBig Casino was launched on Friday 23<sup>rd</sup> June 2006 and is targeted exclusively towards Japanese players. The site has been designed to cater to Japanese tastes and customs and provides 24/7 customer service with seven bilingual Japanese/English staff.

The site is to be promoted primarily with Japanese affiliates. To accommodate this, Tusk's affiliate program "Casino Profit Share" has been fully translated into Japanese at <http://jp.casinoprofitshare.com>

Affiliates are partners that promote a web site in exchange for an agreed percentage of profits generated from the customers. Affiliate networks such as Tusk's "Casino Profit Share" ([www.casinoprofitshare.com](http://www.casinoprofitshare.com)) are a critical aspect of online marketing because of their no-cost if no-play nature.

This affiliate network also forms part of the assets that would be acquired if shareholders approve the purchase of the Tusk Group on Tuesday 27 June 2006.



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## **ASX RELEASE**

26 June 2006

### **GAMING SITES RECEIVE “eCOGRA” SEAL OF APPROVAL**

The Directors of Global Approach Limited (ASX code GLO) are pleased to announce that the Tusk Group have received the official eCOGRA “Play it Safe” seal of approval.

eCOGRA (Commerce and Online Gaming Regulation and Assurance - [www.ecogra.org](http://www.ecogra.org)) is a London based independent standards authority for the online gambling industry. The authority has certified only 85 online gaming web sites worldwide with the “Play it Safe” seal for fair gaming and best operational practices, including 7 sites owned by the Tusk Group.

“The eCOGRA seal is very important in building player trust which is usually the biggest hurdle in growing an online casino”, said Mr David Barwick, Executive Chairman of GLO.

“Leading online casino and poker room brands recognize that players care about the “Play It Safe” seal, and that seal-bearing casinos attract more players and create additional revenue opportunities, “ said eCOGRA CEO Mr Andrew Beveridge.

The seven sites managed by the Tusk Group to receive the “Play it Safe” seal for fair gaming and best operational practices are:

<b>Challenge Casino</b>	<a href="http://www.challengecasino.com">www.challengecasino.com</a>
<b>Golden Reef Casino</b>	<a href="http://www.goldenreefcasino.com">www.goldenreefcasino.com</a>
<b>Music Hall Casino</b>	<a href="http://www.musichallcasino.com">www.musichallcasino.com</a>
<b>Nostalgia Casino</b>	<a href="http://www.nostalgiascasino.com">www.nostalgiascasino.com</a>
<b>UK Casino Club</b>	<a href="http://www.ukcasinoclub.com">www.ukcasinoclub.com</a>
<b>iBig Casino</b>	<a href="http://www.ibigcasino.com">www.ibigcasino.com</a>
<b>Poker Metro</b>	<a href="http://www.pokermetro.com">www.pokermetro.com</a>

To be awarded the seal, the sites must reach a high standard of prompt player payments, safe storage of information, random games, honest advertising and responsible behaviour.



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## **About eCOGRA**

In a press release made by eCOGRA in New York last week, it stated in part:

“Leading online casino and poker room brands recognize that players care about the "Play It Safe" seal, and that seal-bearing casinos attract more players and create additional revenue opportunities,” said eCOGRA CEO Andrew Beveridge. “We applaud these operators for their efforts and encourage others to help us reach our 100 seals goal by committing to the eCOGRA principals of fair gaming, responsible conduct and player protection.”

eCOGRA, ([www.ecogra.org](http://www.ecogra.org)) the independent standards authority for the online gambling industry, is committed to protecting online casino and poker players around the world. The non-profit organization addresses the most important issues to players: fast payouts, fair gaming, responsive and efficient service and responsible operator conduct.

eCOGRA provides an international framework of best operational and player practice requirements enforced through inspections, reviews, and continuous monitoring by independent global audit companies. To date, 85 sites comply with these requirements and have been awarded the coveted “Play It Safe” Seal that identifies to players the safest online gambling sites on the Web. For more information on how eCOGRA is constantly improving standards in online gambling for players everywhere, go to [www.ecogra.org](http://www.ecogra.org)

## **Acquisition of the Tusk Group**

Tusk Investment Corporation Limited (the Tusk Group) is to be acquired by GLO, subject to shareholder approval on Tuesday 27<sup>th</sup> June 2006.

Mr. Barwick, Executive Chairman of GLO said that this accreditation should give GLO shareholders considerable confidence on the proposed Tusk acquisition. If shareholders approve the transaction it will become part of GLO effective 1<sup>st</sup> July 2006.

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