



Manaccom Corporation Limited  
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# OzLotteries.com and *ninemsn* sign Partnership Agreement



Australia’s leading online media company, *ninemsn*, has signed a partnership agreement with OzLotteries.com, the popular online lottery division of Australian IT and e-commerce company, Manaccom Corporation Limited (ASX: “MNL”).

Under the agreement, OzLotteries.com will operate a co-branded version of its website featuring *ninemsn* branding, which will be prominently featured on [ninemsn.com.au](http://ninemsn.com.au) and its associated websites.

The new co-branded website is scheduled for release in time for the \$19 million Superdraw on May 31. The site will be accessible from [www.ninemsn.com.au](http://www.ninemsn.com.au) and also [ninemsn.ozlotteries.com.au](http://ninemsn.ozlotteries.com.au).

“Our new partnership with *ninemsn* is another significant milestone for Manaccom as it takes the potential audience for OzLotteries.com to an unprecedented level,” Manaccom’s CEO, Mr Mike Veverka, said today.

### COMPANY SNAPSHOT

ASX Code:	MNL
Shares on Issue:	43 million
Options on Issue:	3 million
Share price (16 May 2008)	23.0c
Market Cap:	\$9.9 mil
<b>PE (Forecast FY08 NPAT)</b>	<b>4 to 6</b>
<b>PE (Forecast FY08 EBITDA)</b>	<b>3 to 5</b>
FY08 Forecast Revenue	\$32 - 40 mil
FY08 Forecast NPAT	\$1.7 - 2.3 mil
FY08 Forecast EBITDA	\$2.2 - 3.0 mil
<b>EPS (Forecast FY08 NPAT)</b>	<b>4.0c – 5.4c</b>
<b>EPS (Forecast FY08 EBITDA)</b>	<b>5.1c – 7.0c</b>
<b>Dividend Policy:</b>	Min 20% NPAT



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“*Ninemsn* enjoys a reputation as Australia’s Number 1 online media company, with over 8.2 million users each month,” he said.

“Through the co-branded website, *ninemsn*’s audience will be able to join OzLotteries.com and buy a suite of Australian lottery games, as well as utilise its industry-leading lottery services.”

### **Conclusion of the Yahoo!7 Agreement**

As announced in September 2007, OzLotteries.com and Yahoo!7 signed an alliance agreement for OzLotteries.com to operate the Yahoo!7 Lotto website. This agreement has concluded.

### **About Manaccom**

Manaccom Corporation Limited - which last week announced plans to make its maiden dividend payment to shareholders this year - is divided into three divisions.

- 1. Online Lottery Division.** This division is involved in the sale of Australian lottery tickets from [www.ozlotteries.com](http://www.ozlotteries.com) and from a number of outlets in Pacific countries such as Fiji, Samoa and Norfolk Island. Key relationships include Tattersalls and NSW Lotteries Corporation.
- 2. Software Publishing Division.** This division publishes and markets popular software titles through large retailers and independent resellers. Key relationships include Harvey Norman, Dick Smith, Officeworks, JB Hi-Fi and Trend Micro. Recently Manaccom was selected as a preferred software supplier for Harvey Norman OFIS when the new OFIS stores were launched in late March 2008.
- 3. Jumbo Interactive.** This division is involved in internet advertising and online traffic management. The division operates a number of websites including [www.jumborewards.com](http://www.jumborewards.com) and [www.jumboaffiliates.com](http://www.jumboaffiliates.com).



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## **About *ninemsn***

*ninemsn* is Australia's number-one interactive media company. Over 8.2 million people (as at March 2008) visit *ninemsn* each month, making it the largest online audience in Australia. *ninemsn* represents over 75 per cent of reach to all Australian Internet users.

### **For further Information:**

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