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## **Manaccom to expand into Game Console Accessories**



Directors of Manaccom Corporation Limited (ASX:MNL) are pleased to announce that the software publishing and distribution subsidiary – Manaccom Pty Ltd – is expanding its product lines into game console accessories. Manaccom Pty Ltd has signed an exclusive distribution agreement with Melbourne based console accessories group Futuretronics, to sell game console accessories through the Harvey Norman Group.

The attached announcement provides further details.

### **For further information:**

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## Press Release

February 2008

### Manacomm Signs Exclusive Deal for Game Console Accessories

Manacomm, Australia's favourite software publisher and distributor, has signed an agreement with Melbourne based console accessories group Futuretronics, to sell game console accessories through the Harvey Norman Group.

The agreement gives Manacomm exclusive rights to distribute Futuretronics game console accessories through the Harvey Norman group's retail stores nationwide.

Manacomm CEO James Mackay believes the agreement will fortify Manacomm's market position and will continue to build on the mutually beneficial relationship that Manacomm has with Harvey Norman.

"This new agreement will strengthen the existing relationship between Manacomm and Harvey Norman" Mr. Mackay said.

"We have been a supplier to Harvey Norman for many years and are delighted to begin a new phase of growth with the Harvey Norman Group."

Harvey Norman sold millions of dollars worth of Manacomm products during the financial year ending 30 June 2007. It is expected that the Futuretronics deal will see that revenue figure grow further.

"We're very excited about the potential revenue growth this agreement is expected to bring and we're delighted to be delivering this great product range to Harvey Norman" Mr. Mackay said.

The agreement enables Manacomm to obtain a competitive edge and solidify a market position as one of Australia's leading IT distributors.

"Manacomm is excited to build on our existing PC accessories segment, and we are pleased to provide a more diversified product range, giving Manacomm greater involvement and increased opportunities in the marketplace" Mr. Mackay said.

**Ends**

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**About Manacomm Corporation Ltd (MNL)** Manacomm Corporation Ltd, a publicly listed company (ASX: MNL), was established when Jumbo Corporation Limited a leading developer of e-commerce and online retailing technologies and Manacomm Pty Ltd merged in 2007. Manacomm Pty Ltd's product range includes popular software titles such as Trend Micro Internet Security, Acronis True Image, Nitro PDF Professional, ZoneAlarm and Net Nanny. Manacomm supplies products to a number of leading retailers throughout Australia and New Zealand such as Harvey Norman, Officeworks, Dick Smith, JB Hi-Fi and hundreds of independent resellers.

*Australia's favourite software publisher*

