

ASX RELEASE – Thursday, 18 November 2010

NEW ASX CODE – “JIN”



Jumbo Interactive Limited is pleased to announce that as of today, shares in the Company have begun trading as “JIN”.

The Company was previously known as “Manacomm Corporation Limited” with the ASX Code “MNL”.

Shareholders passed a resolution at the Company’s AGM on Monday 15 November 2010 to change the name to Jumbo Interactive Limited along with the new ASX code “JIN”

About Jumbo Interactive

In 2000, the Company sold its first lottery ticket on the Internet. In 2005 it made the leap into national lotteries with the acquisition of TMS Global Services Pty Ltd and subsequently developed the successful OzLotteries.com website that is the backbone of the business today.

Thousands of Australians each day play their lucky numbers in their favourite lottery games using this safe, secure and innovative website based on technology that has been in constant development for over 10 years.

Just as travel, accommodation and car sales have made successful transitions to the Internet, lotteries are also going through an online transition and customers are finding the benefits offered by www.ozlotteries.com to be a very convenient way to purchase their regular lottery tickets.

Lottery sales have grown from strength to strength rising from \$25 million in 2008 to \$42 million in 2009 and \$66 million in 2010. This is driven by continuous website improvements in addition to various marketing initiatives that have opened up new Internet markets for lotteries.

OzLotteries.com plays an important role in the Australian lottery industry with over \$15 million in additional State Government revenue raised from sales in 2010.

As well as continuing its growth in Australia, the Company is actively pursuing opportunities overseas, in particular the AUD\$60 billion US market and the AUD\$110 billion UK and European markets.

For further information:

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