

ASX RELEASE – Thursday, 29 December 2011

## AGREEMENT WITH SA LOTTERIES

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**OZ LOTTERIES™**  
OFFICIAL LOTTERIES SINCE 1984



- Agent Agreement signed with South Australian Lotteries to supply popular Australian lottery games via [www.ozlotteries.com](http://www.ozlotteries.com).
- South Australians will be able to access [www.ozlotteries.com](http://www.ozlotteries.com) via a link from [www.salotteries.com.au](http://www.salotteries.com.au).
- Additional to 2 other supply agreements.

Leading interactive lottery business, Jumbo Interactive (ASX: JIN), is pleased to announce the signing of a 5 year agreement with SA Lotteries to provide a supply of popular Australian lottery games for the Company's flagship website, [www.ozlotteries.com](http://www.ozlotteries.com).

"Jumbo is pleased to be working with SA Lotteries as an additional lottery supplier to our successful website [www.ozlotteries.com](http://www.ozlotteries.com)", said Mr Mike Veverka, CEO of Jumbo Interactive Limited.

"SA Lotteries has established an agreement with Jumbo that will ensure South Australians have access to a very high standard of customer service and solid

consumer protections, through this online channel, with proceeds going back to the South Australian community”, said June Roache, Chief Executive of SA Lotteries.

The agreement contains provisions for a link to be placed on [www.salotteries.com.au](http://www.salotteries.com.au) to [www.ozlotteries.com](http://www.ozlotteries.com) to make access to this online option simple for customers.

“Jumbo will work closely with SA Lotteries to offer customers a first class online buying experience and to continue improving the service to meet customer expectations”, said Mr Mike Veverka.

### **About Jumbo Interactive**

The Company recently announced profit guidance that predicted revenue in the range \$44 to \$48 million and Net Profit After Tax in the range \$2.9 to \$3.4 million for the 6 month period to December 2011. Full year results for FY2011 included revenue \$76 million and Net Profit After Tax \$4.8 million. A fully franked 1.0c dividend was paid for that year.

In 2000, Jumbo sold its first lottery ticket on the Internet and since then has developed [www.ozlotteries.com](http://www.ozlotteries.com) into a popular place for lotteries to be played.

Jumbo has proven its ability to open up new lottery markets with its innovative technology and Internet marketing initiatives that have brought lotteries to new demographics via the Internet.

OzLotteries.com plays an important role in the Australian lottery industry with over \$17 million in additional State Government revenue raised from sales in 2011 and \$15 million in 2010.

For further information:

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