

ASX RELEASE – Monday 10 September 2007

OZLOTTERIES AND YAHOO!7 SIGN ALLIANCE AGREEMENT



Leading Australian e-commerce company, ASX-listed Jumbo Corporation Limited (ASX code: JUM), announced today that its online lottery division, OzLotteries.com, had signed an exclusive alliance agreement with Yahoo!7.

Under the terms of the agreement, OzLotteries will operate a lottery website under the name of “Yahoo!7 Lotto” whereby Yahoo!7’s Australian customers can buy official Australian lottery tickets and access draw information and results online.

Yahoo!7 Lotto is scheduled for public release on 1 October 2007 and will be accessible from the “Lotto” link on <http://www.yahoo7.com.au> and via <http://yahoo7.ozlotteries.com>

As part of the alliance agreement Yahoo!7 will prominently feature links to the alliance site throughout its website (<http://www.yahoo7.com.au>) and Yahoo!7’s visitors will be able to access all the features currently offered by OzLotteries.com.

“The agreement with Yahoo!7 is a milestone in Jumbo’s rise in the Australian Internet Industry”, said Mr Mike Veverka, CEO of Jumbo Corporation Ltd.

“Recent improvements to Ozlotteries.com has made this agreement with Yahoo!7 possible. Customers now have an advanced set of features such as Gift Vouchers and Syndicates to make lotteries more convenient and easier to play online”, Mr Veverka said.

“This deal underpins Jumbo’s strategy of partnering with major Australian brands to further grow the OzLotteries business and brand recognition and we are delighted to be working with an online leader like Yahoo!7”, Mr Veverka said.

About Yahoo!7

Yahoo!7 is one of the most comprehensive and engaging online destinations for Australian consumers and advertisers. Formed as a 50-50 partnership between the Seven Network Limited (ASX: SEV) and Yahoo! Inc. (Nasdaq: YHOO), Yahoo!7 brings together the successful Australian internet business, Yahoo! Australia & NZ, and the online assets and television and magazine content of the Seven Network, one of Australia’s leading media companies. The company also combines the strengths of Yahoo! search and communications capabilities and its global internet network, with Seven’s rich media and entertainment content and marketing capabilities.

About Jumbo

Founded in 1995, Jumbo is a specialist e-commerce company that made an early start in the growing e-commerce industry. In 2005 Jumbo acquired TMS Global Services Pty Ltd which enabled it to sell popular Australian Lotteries online. Since then it has redeveloped the Ozlotteries.com web site which has grown to be one of Australia’s most popular lottery web sites.

More recently, Jumbo boosted its IT division with the acquisition of Manaccomm, a specialist software publishing and distribution business with contracts to supply major retail chains including Harvey Norman, Dick Smith, JB Hi-Fi and Officeworks. The acquisition is expected to settle mid-September.

For further information:

Mike Veverka
CEO, Jumbo Corporation
(07) 3831 3705