

ASX RELEASE – Friday, 2 December 2011

PROFIT GUIDANCE
HALF YEAR DECEMBER 2011



- HY DECEMBER 2011 REVENUE IN THE RANGE \$44 TO \$48 MILLION.
- HY DECEMBER 2011 NPAT IN THE RANGE \$2.9 TO \$3.4 MILLION.
- CONTINUED ROBUST TRADING ON OZLOTTERIES.COM

Leading interactive lottery business, Jumbo Interactive (ASX: JIN), is pleased to announce a half year Net Profit after Tax (NPAT) guidance in the range \$2.9 to \$3.4 million for the half year ending December 2011.

Revenue is expected in the range \$44 to \$48 million for the same half year period.

A summary of this forecast compared to the December 2010 half year period is as follows:

	HY DEC 2011 forecast \$ millions	¹ HY DEC 2010 actual \$ millions	Change %
Revenue	44 to 48	40	10 to 20%
Profit after tax	2.9 to 3.4	3.3	(12) to 3%

¹includes the software and publishing segment discontinued 31 January 2011 and the once off profit from the sale of a subsidiary.

A summary of the forecast compared to the December 2010 half year period of the continuing lottery operation is as follows:

	HY DEC 2011 forecast \$millions	¹ HY DEC 2010 \$millions	Change %
Revenue	44 to 48	36.5	20 to 31%
Profit after tax from continuing operations	2.9 to 3.4	2.3	26 to 48%

¹excludes the software and publishing segment discontinued 31 January 2011 and the once off profit from the sale of a subsidiary.

This increase was due to the continued growth in the internet lottery business driven by technical and marketing innovations such as the smart phone version and customer loyalty program. The expected increase in competition in NSW (announced 1 June 2011) has not yet arrived but is still expected in this financial year.

About Jumbo Interactive

In 2000, Jumbo sold its first lottery ticket on the Internet and since then has developed www.ozlotteries.com into a popular place for lotteries to be played.

Jumbo has proven its ability to open up new lottery markets with its innovative technology and Internet marketing initiatives that have brought lotteries to new demographics via the Internet.

OzLotteries.com plays an important role in the Australian lottery industry with over \$17 million in additional State Government revenue raised from sales in 2011 and \$15 million in 2010.

The Company recently released results for FY 2011 with Revenue climbing to \$76 million and a record Net Profit After Tax of \$4.8 million. A fully franked 1.0c dividend was paid for that year.

For further information:

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