

**ASX RELEASE – Tuesday, 2<sup>nd</sup> October 2007**

## **YAHOO!7 LOTTO LAUNCH POWERED BY OZLOTTERIES.COM**



In a joint release, Yahoo!7 and Jumbo today announced the public launch of **Yahoo!7 Lotto** at [yahoo7.com.au/lotto](http://yahoo7.com.au/lotto). The new web site is an online resource for Yahoo!7 users to buy official Australian lottery tickets and is powered by Ozlotteries.com - the lottery division of Jumbo.

**Yahoo!7 Lotto** users are able to play official Australian lotteries including OzLotto, Saturday Lotto and Powerball (with the current jackpot reaching \$15 million on Thursday 4 October) as well as purchase gift certificates and form syndicates.

The new online service is part of an exclusive alliance agreement between ASX-listed Jumbo Corporation (ASX: "JUM") and Yahoo!7. As part of the alliance agreement Yahoo!7 will feature links to the **Yahoo!7 Lotto** site and Yahoo!7 users will be able to access all the features currently offered by OzLotteries.com.

Mike Veverka, CEO of Jumbo Corporation, said today that Jumbo was very excited to be working with an online leader like Yahoo!7 and leveraging the 5.2 million unique Yahoo!7 users per month.

### **JUMBO SNAPSHOT**

ASX Code:	JUM
Shares on Issue:	448 mil
Options on Issue:	16.25 mil
Share price (1 Oct 2007)	2.9c
Market Cap:	\$13 mil
Top 20 hold:	56%
Annual Share Volume	276 mil
Last Month Share Volume	42 mil

“It is further significant progress for Jumbo and its growth strategy – in particular establishing another milestone partnership with a major Australian brand with the potential to achieve further solid growth for our OzLotteries business and brand recognition,” Mr Veverka said.

Jenny Hosie, National Sales Director, Yahoo!7 commented: “This newly formed alliance with Jumbo confirms Yahoo!7 as a leading online destination in Australia. We are continuing to create a seamless experience for consumers and a comprehensive resource tool for all their needs.”

### **About Jumbo**

Founded in 1995, Jumbo is a specialist e-commerce company that made an early start in the growing e-commerce industry. In 2005 Jumbo acquired TMS Global Services Pty Ltd which enabled it to sell popular Australian Lotteries online. Since then it has redeveloped the Ozlotteries.com web site which has grown to be one of Australia’s most popular lottery web sites.

More recently, Jumbo boosted it’s IT division with the acquisition of Manaccomm, a specialist software publishing and distribution business with contracts to supply major retail chains including Harvey Norman, Dick Smith, JB Hi-Fi and Officeworks.

### **About Yahoo!7**

Yahoo!7 ([yahoo7.com.au](http://yahoo7.com.au)) is one of the most comprehensive and engaging online destinations for Australian consumers and advertisers. Formed as a 50-50 partnership between the Seven Network Limited (ASX: SEV) and Yahoo! Inc. (Nasdaq: YHOO), Yahoo!7 brings together the successful Australian internet business, Yahoo! Australia & NZ, and the online assets and television and magazine content of the Seven Network, one of Australia’s leading media companies. The company also combines the strengths of Yahoo! search and communications capabilities and its global internet network, with Seven’s rich media and entertainment content and marketing capabilities.

# Yahoo!7 Lotto Web Site – <http://yahoo7.com.au/lotto>

[Yahoo!7](#) | [My Yahoo!7](#) | [Yahoo! Mail](#) | [Make Yahoo!7 Your Home Page](#)

 Search the Web

**YAHOO!7 LOTTO** [Sign In](#) [New User? [Sign Up](#)]
 
 Powered by **OZ LOTTERIES**  
real games. real easy.

[Lotto Home](#) - [Help](#)

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Home
Play Lotto
Results
Help
Earn Cash
About Us
Contact

My Account
Join Now

## Welcome to Yahoo!7 Lotto

The best place to play Australian Lottery games online.

- ▶ See the OzLotteries [winning record](#).
- ▶ Multiple entry types: [Standard](#), [Systems](#) & [Syndicates](#)
- ▶ [Join now](#). It's free!

**SAFE & SECURE**

All transactions are protected with 128 bit SSL encryption technology.

**FULL ACCREDITED**

OzLotteries is a fully accredited distributor of Australia lottery games.

**CREDIBILITY**

Yahoo!7 & OzLotteries are both part of publicly traded companies.

**BASKET** [View](#)

0 Items

Total: 0

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**REFER A FRIEND**

Refer a friend and earn rewards..

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**GIFT VOUCHER**

Our new gift voucher makes the perfect gift!

## Upcoming Games

LOTTERY	JACKPOT	NEXT DRAW
Daily Keno	AUD \$2,000,000.00	Tue 2nd Oct 7:00pm*
Tuesday Super 7's OzLotto	<b>AUD \$15,000,000.00</b>	<b>Tue 2nd Oct 8:30pm*</b>
Wednesday Lotto	AUD \$750,000.00	Wed 3rd Oct 8:30pm*
Thursday Powerball	<b>AUD \$15,000,000.00</b>	<b>Thu 4th Oct 8:30pm*</b>
Saturday Lotto	AUD \$4,000,000.00	Sat 6th Oct 8:30pm*
Monday Lotto	AUD \$1,000,000.00	Mon 8th Oct 8:30pm*

Play Lotto
Systems
Syndicates

**\$15 Million**

Hurry! Buy tickets for the \$15 Million Dollar Tuesday Super 7's OzLotto draw Tue 2nd Oct 8:30pm\*.

## SIGN UP NOW

AND GET 2 FREE GAMES!

Sign up today and receive 2 free Powerball entries.

[More information...](#)

## EARN CASH

AND SHARE THE FUN!

Refer your friends and we'll give you 5% of whatever they spend!

[Refer a friend now...](#)

## Latest Results

Monday Lotto

▶ Mon 1st Oct 8:30pm\*

[View Dividends](#)

Main numbers	Supplementary
<span style="background-color: #f1c40f; padding: 2px 5px;">3</span> <span style="background-color: #f1c40f; padding: 2px 5px;">7</span> <span style="background-color: #f1c40f; padding: 2px 5px;">10</span> <span style="background-color: #f1c40f; padding: 2px 5px;">20</span> <span style="background-color: #f1c40f; padding: 2px 5px;">37</span> <span style="background-color: #f1c40f; padding: 2px 5px;">41</span>	<span style="background-color: #f1c40f; padding: 2px 5px;">27</span> <span style="background-color: #f1c40f; padding: 2px 5px;">29</span>

# Yahoo!7 Home Page – <http://www.yahoo7.com.au>

Make Yahoo!7 your home page | Get Yahoo!7 Toolbar with Anti-Spy

Yahoo!7 Dating - New to Online Dating? Everything you need is here.

**YAHOO!7** Web | Images | Video | Directory | Local | News | Shopping

Search:

Y!7 Answers: What is bullet proof glass made from?  AU only  NZ only

My Yahoo!7 | My Mail | Channel 7

Change Screen Width:

- Cars
  - Dating
  - Finance
  - Flickr
  - Games
  - Groups
  - Horoscopes
  - Jobs
  - Lifestyle
  - Lotto NEW!**
  - Mobile
  - Movies
  - Music
  - News
  - Real Estate
  - Shopping
  - Sport
  - Travel
  - TV
  - Video
- More Yahoo!7 Services**
- Buy & Sell on **ebay.com.au**

**In the News** | Sport | Finance | World

### Mine visit brings closure for Todd Russell

Todd Russell says he found 'closure' going underground yesterday at the Tasmanian gold mine where he and a workmate were trapped for two weeks last year. Read more...

**Video:** Todd Russell tells of mine visit

**News poll:** Are you becoming better off or worse off at work?

**Also inside news:**

- Police warn people over email lotto scam
- Owner lashes out over horse killed by flu
- Big Day Out line-up revealed

» More: [Election 07](#) | [News](#) | [Top Stories](#) | [Video](#)

New Caledonia - Great summer rates - at [qantas.com/hotels](http://qantas.com/hotels). Book now.

**Featured** | Entertainment | Lifestyle

### Britney loses sons

Kevin Federline gets custody from Wednesday "until further order of the court"

Photos: Britney Spears

### Spice Girls sell out

Three more shows added after London concerts sell out in 38 seconds

Spice Girls: Now and then

### J. Lo hurt me

Ben Affleck hopes his directorial debut turns out better than "Bennifer"

Men of the red carpet

**What's On 7**

### Kath & Kim

Sundays 7:30pm

Don't miss Kath and Kim's appearance on Dancing With The Stars tonight.

[Kath & Kim videos](#)

**Dancing With The Stars**

**Bionic Woman**

Find a show...

» More: [Yahoo!7 TV](#) | [Get TV Guide](#)

**Inside Yahoo!7 Lifestyle**

### Tired of planning dinner?

Let our 5 day meal planner take the fuss out organising dinner this week. Check it out

**Sponsored Links**

- You may save \$100s - GMHBA Health Insurance.
- Reduce personal debts over \$15k - Fox Symes.
- 6.9% Personal Loan for Life Offer - Credit World.
- Shop, Compare, and Buy - Myshopping.com.au.

Tuesday 2 October 2007

Check your mail status: [Sign In](#) Free mail: [Sign Up](#)

**So get moving.**

Book your flight now »

\*Terms and conditions

**CATHAY PACIFIC**

**Marketplace**

**Earn Extra Cash**  
Genuine Home Business

**Get up close to your favourite bands!**

**Home Loans**  
Switch to one direct

**Notebooks**  
From \$397

**More from Yahoo!7 Shopping**

**Best espresso**  
From \$69

- Browse by brand
- Saeco only

**Air-conditioners**  
to beat the heat

- Browse fans
- Large appliances

Cars | Dating | Jobs | Real Estate | Shopping

**Pulse - What Yahoo!7 folks are into**

### Weird and wacky news

- Celeb sex-video stars to marry
- Thief nailed selling screws
- Oktoberfest goer in chimney fall
- Push-up bra ads banned in China
- Ancient books seized from thief

» More from Yahoo!7 News | » More from Yahoo!7 Pulse

- Featured Services**
- Directory
  - Kath & Kim
  - Magazines
  - Message Boards
  - Movie & TV Downloads
  - Pulse
  - Sunrise
  - Today Tonight
- Business Solutions**
- Search Marketing
  - Media Solutions
- Yahoo! Global**
- New Zealand
  - USA
  - International Sites
- The Road to Beijing 2008**
- 311 days to go & counting

**For further Information:**

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