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## ASX RELEASE – Tuesday, 11<sup>th</sup> March 2008

# MANACCOM TO SUPPLY BIG W RETAIL STORES NATIONWIDE



Directors of Manaccom Corporation Limited (ASX:MNL) are pleased to announce that the software publishing subsidiary – Manaccom Pty Ltd – will begin supplying a selection of software titles through 148 Big W retail stores nationwide.

The attached announcement provides further details.

### For further information:

**Mike Veverka**  
CEO, Manaccom Corporation Limited  
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#### **COMPANY SNAPSHOT**

ASX Code:	MNL
Shares on Issue:	44 million
Options on Issue:	1.625 mil
Share price (10 Mar 2008)	22c
Top 20 hold:	59%
Annual Share Volume	22 mil
Last Month Share Volume	1.2 mil
Market Cap:	\$9.7 mil
<b>PE (Forecast FY08NPAT)</b>	<b>5 to 8</b>
<b>PE (Forecast FY08 EBITDA)</b>	<b>4 to 5</b>
FY08 Forecast Revenue	\$30-38 mil
FY08 Forecast EBITDA	\$2.0-2.8 mil
FY08 Forecast NPAT	\$1.3-2.0 mil



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## Press Release

11 March 2008

### Manacomm to Supply Big W Retail Stores Nationwide

Manacomm, Australia's favourite software publisher today announced that it will now supply a selection of popular software titles through Big W retail stores nationwide.

The new collaboration between Manacomm and Big W will ensure that popular software titles including Trend Micro, Net Nanny and iPod Studio will now be available throughout Big W's 148 stores Australia wide.

The arrangement will continue to establish Manacomm as a software supplier of choice for retailers throughout Australia and ensure the continued growth and success of Manacomm products within the national retail sector.

According to Manacomm CEO James Mackay Big W offers a unique opportunity for reach and distribution while providing a wider consumer base for Manacomm products.

"We recognise that Big W represents a fantastic opportunity for continued growth within the retail sector" Mr. Mackay said.

"We look forward to developing our relationship with the nationwide chain. We are confident that this will be the beginning of a long and mutually beneficial business venture" he said.

Among other Manacomm titles, Big W will now supply a selection of top selling Trend Micro and Net Nanny software, providing greater access to Internet control and monitoring capabilities for a wider range of internet users.

Mackay said the selection of Manacomm software titles would enhance existing Big W software product lines and provide consumers with greater choice across a broader application range.

"We like the successful retail model offered by Big W and believe that it is a positive step for our continued growth" Mr. Mackay said.

"We believe that Trend Micro Internet Security and Net Nanny product lines, along with the Studio for iPod range will increase the software offering and present consumers with greater choice" he said.

**Ends**

**For further information contact:** Lya McTaggart Public Relations Officer - ☎ 07 3331 5967, ✉ [lyam@manac.com.au](mailto:lyam@manac.com.au)

**About Manacomm Corporation Ltd (MNL)** Manacomm Corporation Ltd, a publicly listed company (ASX: MNL), was established when Jumbo Corporation Limited a leading developer of e-commerce and online retailing technologies and Manacomm Pty Ltd merged in 2007. Manacomm Pty Ltd's product range includes popular software titles such as Trend Micro Internet Security, Acronis True Image, Blaze, Nitro PDF Professional, ZoneAlarm and Net Nanny. Manacomm supplies products to a number of leading retailers throughout Australia and New Zealand such as Harvey Norman, Officeworks, Dick Smith, JB Hi-Fi and hundreds of independent resellers.

*Australia's favourite software publisher*

